

CSI DMC promotes AJ Bownas

CSI DMC is proud to announce that AJ Bownas has been promoted to Vice President of Event Management. In this new role, AJ will oversee and assist with event management in all of CSI's regional offices, in addition to supporting program operations in destinations across the country and around the world. He will also contribute to the coaching and development of the event management teams throughout the company, deepening their capabilities and creating even greater value for our clients. Starting out as a Senior Event Manager with CSI, AJ brought an analytical eye and cool head to client programs, and clients felt confident that no challenge was too great for him. His dedication and strong work ethic led to his promotion as Director of Event Management for CSI's Washington, DC headquarters, where he helped to expand the team while still maintaining a robust presence in the field operating programs for many longstanding clients. AJ's promotion in 2018 to General Manager allowed him to gain more knowledge and insight on managing a large office. He further connected with leaders and innovators from our other CSI offices providing him with thorough expertise to become an excellent Vice President of Event Management, supporting CSI as a whole.

AJ's first love has always been the on-the-go problem-solving and challenge resolution of event management, which he demonstrated during a 2019 Washington, DC program. Over 7,000 guests were transferred from the Gaylord National Resort and Convention Center to the National Mall in downtown Washington, DC. Once there, AJ oversaw a team of more than 40 people who assisted the guests as they explored five different museums during the evening, using trolleys to create a revolving loop that guests could hop off and on at will. The evening culminated in a private concert at the Arts and Industries Building before returning guests to the hotel. Always a friendly face, AJ can be counted on to bring a smile to guests and clients alike. Ending the program in such a success, the client reached out saying, "Everything was flawlessly executed and overwhelmingly enjoyed by our attendees[...]I really appreciated your organization's commitment to customer service." Please join us in congratulating AJ on his promotion!

ABOUT CSI DMC: Headquartered in Falls Church, Va., award-winning CSI DMC began in 1987 as Capitol Services Inc. (CSI) in Washington, DC. During its 32 years of producing destination and event management experiences, CSI DMC has expanded its reach across the United States, and internationally. It's been noted as winner of multiple ADMEI (Association of Destination Management Executive International) Excellence Awards; nominee for Best Event Produced in the Special Event Gala Awards; a finalist in the ILEA (International Live Events Association) Esprit Awards for Best

Corporate Event; and also listed on *BizBash's* Top 500 People in Events. CSI DMC employs event professionals in Washington, DC, Baltimore, Orlando, South Florida, Texas, Chicago, Las Vegas, Boston, Nashville, Denver and worldwide. Throughout its evolution, CSI DMC has become the leading, privately held destination management company, with more than a thousand programs crafted annually for corporations, associations, incentive groups and government agencies. For more information on CSI DMC, go to csi-dmc.com or visit Facebook CSI DMC, Twitter @CSI_DMC or Instagram @csidmc.